



Helping People
Help Themselves

**EMPOWERING
INVESTING
GROWING**

2013

Annual Report

A MESSAGE FROM THE **FOUNDER**



Dear Supporters,

Paul Light, author of *Sustaining Nonprofit Performance*, describes the life of a nonprofit as a spiral journey beginning with an idea for a program or service and, if the nonprofit is successful, growing toward greater impact. GTLI has survived Light's first phase – the Organic Phase – and is now in the early stage of Light's second phase of the spiral – the Enterprising Phase – poised to expand its size and scope.

This year has been a year of expansion for GTLI into additional program areas and tribal populations. We have put together systems and teams to replicate our behavior change methodology and community engagement techniques.

In this year of growth, the US budget crisis has presented a mixed blessing: delaying funding of anticipated projects, resulting in decreased grant income, while giving GTLI time to “regroup and refine” our internal systems and strengthen our management team.

We achieved important milestones in scaling and replicating initiatives. Our successful behavior change approach to disease prevention, Community-Based Learning in Action (CBLA), was introduced and readily accepted by the Desanech, a neighboring South Omo Zone tribe who speak a different language than the Hamar. The success with the Desanech has provided the impetus for our team to move into another new tribe, the Nyangatom, who require a third language and broadened cultural expertise.

Our partnerships with Carleton College in Minnesota and the Horn of Africa Regional Environmental Centre & Network (HoA-REC&N) are proving to be win-win for all parties. Carleton interns spent the summer visiting beneficiaries' households, identifying impact and spill-over effect from previous projects. And HoA-REC&N collaborated with GTLI on “Eco-System Adaptation to Enhance Pastoralist Resilience by Conserving Buska Massif Mountain Forest” strengthening our Climate Change Adaptation programming.

Next year will see us expanding our reach from 22,000 beneficiaries up to more than 50,000 people, working with four distinct South Omo tribes, increasing our resilience-building initiatives to include family-planning, adult literacy and diversified livelihood, and, closest to my heart as a grandmother, supporting a fully subscribed Orphans and Vulnerable Children project.

It's been a good year – busy, challenging and yet encouraging due to the continuing and growing support of USAID, USAID/OFDA, Boeing Global Corporate Citizenship, and our many Rotarian supporters (Southington CT, Edina MN, Snoqualmie Valley WA, Skyline (Duluth MN), Kingston WA, Lacey WA, Nor'wester Club of Port Angeles WA, Bainbridge Island WA, Port Hardy WA, Duluth 25, and District 5580. The Procter MN DECA club, supported by the Duluth MN Rotary clubs, held the most innovative (and cold) GTLI fund-raising event of the year. With *Make Your Mark* they rallied 2,000 hardy Minnesota folk to lie in the snow in the middle of winter to make “snow angels.” This amazing community participation event helped bring clean water to 2,500 people in SW Ethiopia. Thank you!

Warm regards,

Lori Pappas, Founder and Executive Director

Community Based Learning in Action

GTLI’s successful, locally developed behavior change model, CBLA, is a highly participatory, visual discovery process that internally motivates people to learn. Participants identify their own problems and discover variables they can control. This process leads to sustainable change. Communities transition from passive recipients of development aid to active participants in learning new skills, taking ownership of new resources, and spreading their newly acquired knowledge throughout their tribe.



Desanech tribe, Awoga community, participating in CBLA conversations



Minogelti women demonstrate handwashing

Empower

We believe in human dignity and strive to give people a chance to help themselves.

Our first step is to ask permission to live with and learn from communities, building trust and understanding.

We foster collaboration with the whole community, meeting in cohorts— men, women, and teens—in order to hear all voices.

This ground-up approach of CBLA encourages communities to take responsibility for their decisions, welfare, and their future.

Demonstrate

Natural leaders quickly emerge and eagerly start sharing their new understanding through our CBLA process.

People are collaborative. So as one person “sees the light,” he or she is anxious to share their new knowledge, encouraging friends, family, and neighbors to attend CBLA sessions.

Initial sessions focus on disease prevention (hygiene & sanitation), which helps people feel better quickly. Seeing this success motivates others to participate as well.

Invest

We invest in the community, empowering natural leaders to become community health promoters.

As similar projects roll out in new areas, we employ these emergent local leaders as CBLA teachers in new communities.

The local government is our partner in all activities, ensuring that our initiatives complement existing programs and that local extension workers have the knowledge, tools, and skills to support communities long-term.

Grow

We stay engaged with the community, supporting continuous improvement through refresher training and exploring next steps.

Once a community takes charge of its new water scheme and disease prevention behavior, we collaboratively identify the economic growth activities and skill development they need to support their success.

Word spreads quickly and new communities ask for GTLI to help them help themselves.

Impact

Water is the most critical need for pastoralist people, which is why our first project in a community is WASH, or Water, Sanitation, and Hygiene. But water is just the first step. Sustainable and enhanced community resilience requires more. The projects we support include diversifying livelihoods to provide multiple sources of income; Functional Vocational Literacy to provide adult leaders with the skills and confidence to advocate for their communities; and community-based health so modern science can enrich traditional knowledge for long-term improvement in health outcomes.



Before GTLI: Hamar tribe Aldo village traditional well

After GTLI: Hamar tribe Aldo village new well

22,000

people have access to clean water and understand healthy hygiene and sanitation behavior

311

community members have become leaders and teachers

2

projects successfully turned over to communities in 2013

41%

of targeted beneficiaries transition from open field defecation to using pit latrines

3

tribes have adopted disease prevention behavior:

- Benatsemay
- Desanech
- Hamar

20

community members earn salaries as teachers

44

water wells, refurbished or newly constructed

301

people can maintain and repair their community wells

Orphans & Vulnerable Children

GTLI began its Orphans and Vulnerable Children Project in 2011. We were approached by the local government in the small town of Turmi, Ethiopia to help care for five children from the Hamar Tribe who were abandoned. We brought the children back to our camp in Wonga Bayno to care for and educate them among the Hamar, with the long-term goal of educating the children as future leaders of their tribal community.



Gardo, Zenabaw, and Bergi at our Learning & Care Center



Kore reads to his classmates

The Problem

The indigenous people of southwest Ethiopia are caught in a downward spiral of poverty and dependence caused by changing climate and socioeconomic forces.

The impact is greatest on children. We work with local government officials to identify orphaned and abandoned children who are most at risk.

We provide a safe, loving environment for children to live and learn, with facilities and trained staff who can help them develop skills and gain self-confidence.

Learning & Care

The children in our care receive more than a chance for a healthy life. They are learning new skills that will enable them to become positive behavior change leaders in their communities as they grow up.

The positive impact of our Learning and Care Center is even greater than we could have hoped for. When we hired a kindergarten teacher for the children in our Learning and Care Center, we offered the kindergarten program to children in the broader community.

Now in addition to the orphans we care for, there are 12 community students enrolled in our kindergarten.

Kore's Story

"My future was pretty bleak," said Kore Haybella, a 12-year-old orphan from Dele village, Wonga Bayno kebele, in southwest Ethiopia.

Kore was able to join GTLI's Orphan and Vulnerable Children family in the Wonga Bongo Learning & Care Center. During the past year, Kore became "big brother" to Hilu, Yuan, Berge and Zenabaw. Quick to learn and eager to help, he also assumed the role of kitchen helper.

Kore has excelled in school, achieving the coveted recognition of 2nd best student in class. He loves school and is looking forward to a bright future.



Our Research Partner: Carleton College

In the Field

Two student interns from Carleton College, Amelia Carey-Piazza and Lauren Linde, spent the summer collecting and analyzing impact data from GTLI project communities.

The students walk or ride motorbikes to far-flung communities to collect impact data that reveals how lives have changed in the two years since GTLI worked in the community.

Within the next few years, Faress Bhuiyan, Associate Professor of Economics, intends to publish evidence based results of effective practices for development that are sustainable, replicable, and scalable.



Carleton College interns with GTLI orphans and caregivers

In Classrooms

The Economics and Education Studies Departments of Carleton College have created a curriculum portfolio about the people of Ethiopia. The guide was released in 2013 and is used in several classrooms throughout the country.

The teaching guide provides resources and activities for teachers of grades 6-8. The purpose of the lesson plans is to introduce students to the challenges of developing nations in general, and to the Hamar people in particular.

The lessons provide a hands-on learning experience and an opportunity for civic engagement in support of GTLI's work on behalf of the Hamar Tribe.

Our Board of Directors

Lori Pappas

Founder & Executive Director
Addis Ababa, Ethiopia

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Johnnie Lloyd

Strategic international
business consultant
London, United Kingdom

Financial Summary

The U.S. budget crisis presented a mixed blessing in FY2013. While anticipated projects were delayed and our income and expenses were significantly lower than in FY2012, we were able to redefine our internal systems and strengthen our management team. At the close of FY2013 our funding horizon is again bright, and we expect increased growth and impact in FY2014.

For the fiscal years ending on June 30, 2013 and 2012

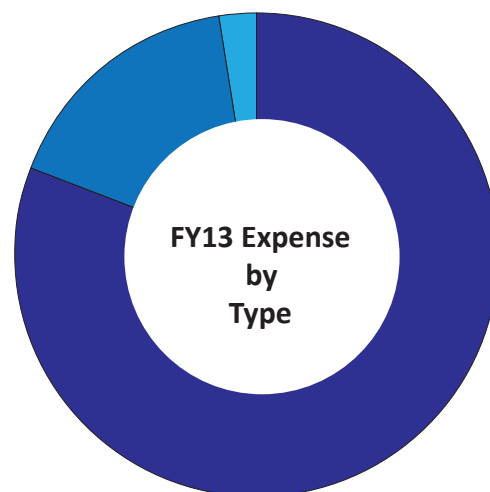
2012-2013 2011-2012

Support & Revenue

Contributions & grants	238,738	572,959
Other income	5,332	7,254
Total Support & Revenue	244,070	580,213

Expenses

Program	212,210	443,824
Management	43,471	108,265
Fundraising	6,052	4,041
Total Expenses	261,733	556,130
Net Income	(17,663)	24,083



Asset, Liability & Net Asset Summary

Cash, grants receivable, inventory, and prepaid expenses	61,190	70,469
Net fixed assets	49,218	62,291
Total Assets	110,408	132,760
Current liabilities	20,812	25,501
Total net assets	89,596	107,259
Total Liabilities & Net Assets	110,408	132,760

Looking Ahead

In the next year we will work with four tribes (Hamar, Desanech, Benatsemay, and Nyangatom), implementing initiatives across three programmatic sectors. While our impact will grow, our primary focus remains unchanged: helping people learn to identify things they can control, discover culturally appropriate solutions, and gain skills and resources to successfully adapt to their changing environment.

GTLI's spheres of influence will more than double, expanding from 22,000 beneficiaries to more than 50,000 by continuing to provide access to clean water and disease prevention behavior, integrating Functional Vocational Literacy and diversifying livelihoods, conserving the bounty of natural forests while using its resources to enhance the resilience of surrounding communities, and introducing our long-awaited entry into community-based health through Family Planning and Reproductive Health services.

Fiscal year 2014 promises to be a busy, exciting year of growth and strengthening as we leverage our core competency of motivating community-based behavior change.

With your support – knowledge, network, and financial – we can help people who live in a rapidly changing environment gain the skills and resources to adapt . . . and help themselves.

Our Supporters

We are grateful for the grants and contributions from our supporters over the years that have made it possible for us to do our work. We have made every effort to ensure the accuracy of this listing. Please accept our apology and alert us by emailing info@gtli.us or calling 612-201-9476 if you find an error.

\$100,000+

Anonymous
Boeing Global Corporate Citizenship
USAID
USAID/OFDA

\$50,000-\$99,999

Seiler, Peter

\$20,000-\$49,999

Rotary Club, Bainbridge Island WA
Rotary Club, Duluth MN #25
Rotary Club, Seattle WA #4
Rotary District 5030
Rotary District 5580
The Rotary Foundation

\$5,000-\$19,999

Krieger, Julie
Lloyd, Johnnie
Rotary Club, Bellevue WA
Rotary Club, Edina MN
Rotary Club, Kirkland WA
Rotary Club, Port Angeles WA
(Nor'wester)
Rotary Club, Tacoma WA #8
Rotary Club, Tumwater WA
Rotary District 5020
The Good Shepherd Foundation
U.S. Embassy of Ethiopia

\$1,000-\$4,999

Anonymous (2)
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Be With Me Playseum
Booth, Ed & Jan
Carleton College Intern Fellowship
Program
Hatfield, David & Linda
Himango, William
Loree, Shayla
Lovold, Linda
Metz, Shirley
Murphy, Joanne
Nemer Fieger
Rice, Janet
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Rotary Club, Kingston WA
Rotary Club, Lacey WA
Rotary Club, Meriden CT
Rotary Club, Northfield MN
Rotary Club, Port Hardy WA
Rotary Club, Poulsbo WA
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\$200-\$999

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Berg, Bart
Billings, Kate
Brown, Mike & Sandy
Carlson, Kathleen M
Crowther, Jack & Debbie
Elias, Misrak
Griner, Holly
Hagberg, Neal
Himango, Shannon
Hood, Margaret
Howland, Ursula
Kaminski, David
Kelly, Eileen
Levasseur, Rebecca
Levine, Debbie
Lungstretch, George
Madison, Melissa
Maule, Robert
Microsoft Matching Gifts
Mortell, Arthur
Rossen, Salie
Rotary Club, Addis Ababa-W Ethiopia
Rotary Club, Bozeman MT
Rotary Club, Lake Oswego/
Kruse Way OR
Rotary Club, Tacoma South WA
Rotary District 5100
Rotary District 5390
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Simonson, Anne Larson
Steadman, Randy
Tamarelli, Wayne & Carol
Weltner, Betsy
Whitaker, Robert
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To learn more about **Global Team for Local Initiatives** and our work helping people adapt to a changing world, visit us online

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